



OUTREACH PROGRAMS

You want to make a difference in schools. We can help. MMS can help you reach teachers and administrators—with strategic, customized outreach programs that allow you to connect with your audience, motivate them to take action, and measure the ongoing impact of your program. For more than 30 years, we've been helping corporate foundations, associations, and government agencies engage stakeholders in the education market, drive utilization of their programs, and measure the results of outreach efforts.

You can rely on our insider's understanding of the Pre-K-20 education market to customize and implement an outreach program to meet your unique needs. We understand the challenges that come with offering a free program, when the cost is someone's time. We know how to encourage participation, support utilization and develop and nurture the ongoing relationships that help to bring your organization's mission to life.

Knowledge connects your outreach programs to your audience.

If you need to:

- Promote your program to Pre-K-20 stakeholders;
- Communicate more frequently and effectively with your audiences;
- Support your participants and stakeholders;
- Track, evaluate, and assess the impact of your programs;
- Develop national, state, and local strategic partners;
- Provide program logistics and support;
- Implement, support, and manage your grants programs?

MMS can help. We know successful outreach to educators and stakeholders requires building a team they can depend on. Working with MMS, you'll have a team to seamlessly represent your organization and build a community of engaged members who are actively utilizing your program.

Contact Linda Duda, VP Sales and Outreach for a complimentary consultation and to learn how MMS Education can provide the people, management, and know-how to help you get it done.

Call Linda at 800-523-5948 ext. 3146
Email Linda at lduda@mmseducation.com
www.mmseducation.com

[Learn more >](#)



*National Finalists
Christopher Columbus Awards*

MMS Education helps for-profit and not-for-profit clients make a difference in schools.

Current and recent clients include:

Dairy Management, Inc.
Verizon Foundation's Thinkfinity Program
Christopher Columbus Fellowship Foundation
Action for Healthy Kids

We can also help in these other areas of expertise:

- Market Research
- Marketing and Communications
- Sales and Support Programs
- Information Management

You can trust MMS Education.

When you want to extend your presence in the education market, you can trust MMS to further your mission. Our singular focus is the education market and helping not-for-profit and for-profit organizations develop, deliver and support the programs and services that make a difference in schools.

Working with MMS allows you to:

- Leverage an experienced leadership team at MMS who shares insight with you and provides daily oversight to our in-house teams.
- Reach the market quickly and effectively.
- Achieve greater flexibility and scalability in responding to change.
- Focus on “what” your program provides and its outcomes, while MMS focuses on the “how” by:
 - increasing your brand identity and promoting your program to your specific audiences
 - delivering your program to Pre-K-20 schools, administrators, teachers, and students
 - engaging stakeholders and nurturing relationships with brand ambassadors and advocates
 - providing technical assistance and support
 - tracking utilization
 - evaluating, assessing, and reporting the impact of outreach efforts

Types of Programs

- National Initiatives
- Pilot Programs
- Program Logistics and Support
- Grants Management
- Events and Competitions

Did you know?

- Our outreach representatives are experienced in the education market
- All representatives are located in our Newtown, PA office

What our clients say:

- “MMS is an integral part of our organization.”
- VP, Childhood Nutrition and Fitness National Consortium
- “Year after year, they prove themselves to be the trusted partner we need.”
- Executive Director, Federal Government Agency

MMS Education offers you more ways to make a positive impact in the education market.

Customized Outreach Services

- Recruiting participants
- Generating event registration and participation
- Managing special events and competitions
- Conducting telephone and email campaigns for program announcements or enrollment
- Processing and managing grant applications
- Providing program training for current and new participants
- Managing and tracking program enrollment
- Managing and supporting social media communities
- Providing help desk services
- Soliciting participant or member feedback

MMS provides all project management to develop and implement a variety of outreach services to help you reach your goals.

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